

Futures TruthTM

MAGAZINE



Advertising Rates & Info

Thank you for your interest in advertising in Futures Truth Magazine. The following is a clarification of our Print Ad rates and options. Please contact Jessica Bonne in our Advertising Department if you have any questions, Jessica@FuturesTruth.com or (828)697-0273. We are happy to help with any questions or design issues you may have..

Print Ads are priced in the following ways:

Black & White

Ad	Size	Cost
A	Full Page	\$400.00
B	1/2 page	\$200.00
C	1/3 page	\$160.00
D	1/4 page	\$120.00
E	1/8 page	\$76.00

Two-Color Process*

Ad	Size	Cost
A - Color	Full Page	\$500.00
B - Color	1/2 page	\$300.00
D - Color	1/4 page	\$220.00

* Black plus yellow, magenta, or cyan; special colors may be additional.

Four-Color Process

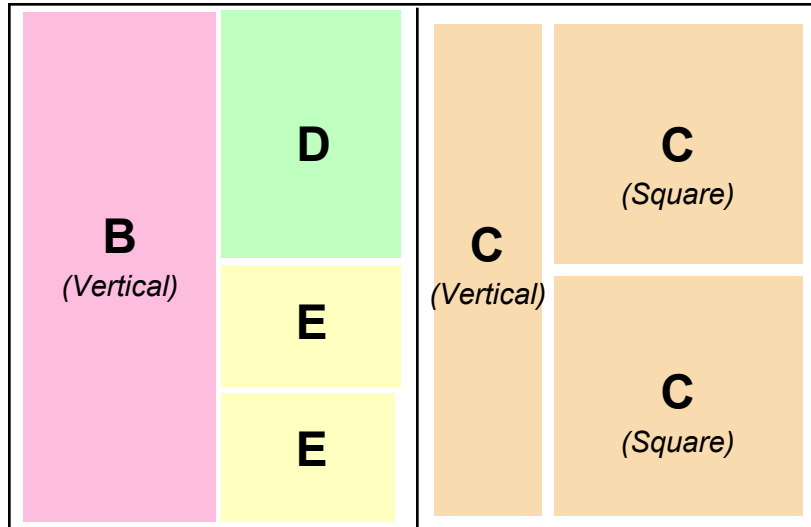
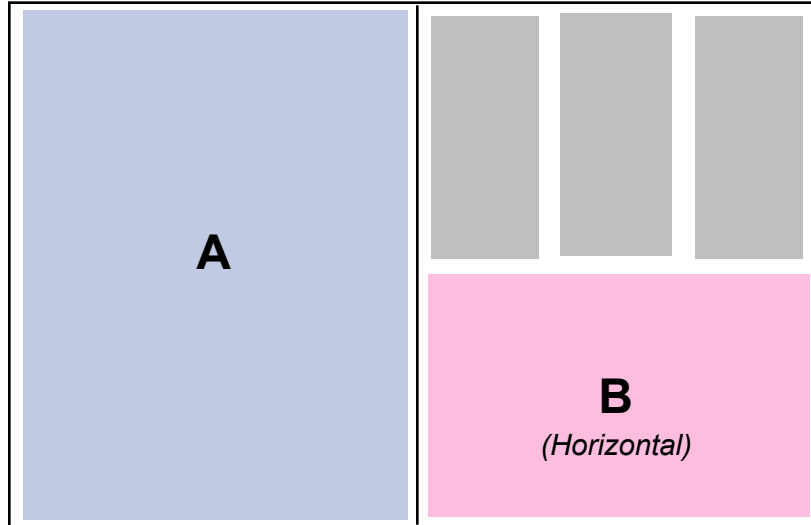
Full page ad	\$1500
1/2 page ad	\$600
1/4 page ad	\$360

Advertising Calender

Issue	Ad Art & Payment Due	Approx. Release
#1	January 31st	February 28th
#2	March 31st	April 30th
#3	May 31st	June 30th
#4	July 31st	August 31st

- Insertions of the multiple issues may be eligible for a discount. Contact us for a specific quote that will satisfy your advertising needs.
- Payment must accompany first order if you are a NEW ADVERTISER.
- Art deadlines are for camera ready or press ready art only! *If you need prepress work, let us know ASAP!*
- Ads with **bleeds** will be charged an **additional 10%** and **must be submitted ASAP.**

Ad Sizes



Payment must accompany first order if you are a NEW ADVERTISER. Display advertising accounts are to be paid within 30 days of invoice date unless other arrangements are made at the time of placing the ad.

Insertions in multiple issues may be eligible for additional discounts. Contact us for more information on exactly what you are interested in.

Futures Truth Magazine reserve the right to refuse copy that we deem out of character or detrimental to the interests of the industry. Advertising orders are accepted subject to terms of current rate sheet and to changes in rates on 30 days' notice. Advertiser and advertising agencies assume complete liability for all content of advertisements printed and also assume responsibility for any claims arising therefrom made against the publisher.

Futures Truth Magazine is published quarterly (totaling 4 times a year). Issue dates (Release dates are tentative and subject to change): February 28, May 31, August 31, November 30.