

Futures TruthTM

MAGAZINE



FuturesTruth.com Banner Packages

Banner Packages on FuturesTruth.com are a great way for your business to present your advertising message to interested and sophisticated customers. FuturesTruth.com is a powerful online audience delivery tool, and a perfect compliment to advertising in Futures Truth Magazine. Our banner program is targeted, affordable, and effective. Don't miss the opportunity to reach thousands of FuturesTruth.com users each month!

Package Rates

Premium Package \$800.00 per month

- 728 x 60 rotating banner position at the top of EVERY page on the FuturesTruth.com website.

Value Package \$400.00 per month

- Rotating banners in three sections of your choice.*
- Sizes vary based on availability.

Budget Package \$200.00 per month

- Rotating banner in one section of your choice.*
- Sizes vary based on availability.

* *When selecting sections, choose from Products, Top 10 Tables, Systems Tracked, FAQ's, Articles, and Additional Services.*

Frequency Discounts

6 month contract - 10% off

12 month contract - 20% off

Discounts for print ads in Futures Truth Magazine are also available. Contact us for more information.

**For more information on your advertising solutions, contact
Jessica Bonne at Jessica@futurestruth.com or 828-697-0273.**

Payment must accompany first order if you are a NEW ADVERTISER.

Banner Ad Specifications

We accept advertisements within the following specifications:

Banner Size (pixels)	Maximum File Size
728 x 60	30 KB
120 x 60	7 KB
120 x 90	10 KB
120 x 240	12 KB
468 x 60	10 KB

File Types:

GIF, animated GIF, JPEG, Flash Animation and Shockwave.

Submission:

Can be emailed or FTP'd as a .gif, .jpg, or .fla file. You must include any special instructions for inserting your banner. Contact us for FTP information.

Submission Deadline:

Minimum lead-time is 7 days.

Payment must accompany first order if you are a NEW ADVERTISER. All advertising accounts are to be paid within 30 days of invoice date unless other arrangements are made at the time of placing the ad. If payment is not received on the account, we will remove the banner from the website until payment is made.

~~If you don't see a package that you are interested in, feel free to contact us so we can try to come up with a customized package just for you. Contact us with more information on exactly what you are interested in and we'll be happy to help..~~

Futures Truth Magazine reserves the right to refuse copy that we deem out of character or detrimental to the interests of the industry. Advertising orders are accepted subject to terms of current rate sheet and to changes in rates on 30 days' notice. Advertiser and advertising agencies assume complete liability for all content of advertisements printed and also assume responsibility for any claims arising therefrom made against the publisher.